



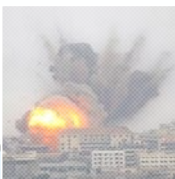
July '09: Sheffield Wednesday Football Club chooses Arena Sentinel

As part of a multi million pound, community minded journey to become a world class, flagship Event Venue, the Club has just installed a state of the art Emergency Response System, which looks more at home in a Bond movie.

Arena Sentinel is the software creation of Anglo Swedish company, Sakerhetspartner. Just by clicking on screen icons, it produces a 3 dimensional navigable plan of the entire stadium and simultaneously allows the activation of an emergency plan for any area, significantly improving response times to a risk threat. Most importantly, it can be viewed remotely by the Fire Service and Police, during a major incident.



“We are the first club in the Championship to take on this system and believe we are the pathfinder for many, as the Football Safety Officer’s Association has endorsed the concept. We quickly came to the decision that it would enhance our safety operation and the quality of care and protection available to our supporters,” Operations Manager, John Rutherford commented. “I think that this is a very positive move which will contribute to our ambition of making Hillsborough one of the best grounds in the country.”



Password Accepted
Sentinel is now Live



LoI Foster, Director of Emergency Planning at Sakerhetspartner, had this to add: “Our Systems are in service with Government bodies and private industry on four continents, protecting assets from oil rigs to hospitals and high rise buildings. We are delighted to support this historic football club and look forward to working with them during the future development and, hopefully, the World Cup in 2018.

